

What to expect

Invitation to join Adobe VIP

Look out for an email invitation titled "Action Required: Invitation to Join the Adobe Value Incentive Plan". Simply click on the "Join now" button highlighted in blue to proceed.

Adobe Admin Console

Once you have joined the Adobe Value Incentive Plan, you will be able to log in to the Adobe Admin Console to start [creating users and assigning licenses as necessary](#).

"The Adobe Admin Console serves as a centralized hub for administrators to allocate licenses, assign permissions to users, and manage billing and subscription details."



Adobe Renewal Warning

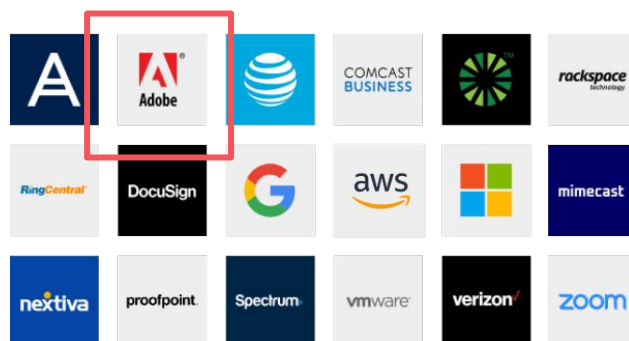
Please note that you may see a Renewal warning banner in your Adobe Admin Console if you have licenses set to expire (i.e. due to non-renewal, decreasing user seats, or moving to another product). It is safe to ignore this banner.

5 easy steps to activate

1

Email Invitation to join Adobe VIP

Click on the link provided in the invitation email "*Action Required: Invitation to Join the Adobe Value Incentive Plan*" to access the Adobe Admin Console.



2

Accessing Adobe Admin Console

Log in to the [Adobe Admin Console](#) using the provided credentials or create a new account if necessary.

3

Activating Licenses

Follow the prompts in the Admin Console to activate your licenses, which may involve entering serial numbers or codes provided with your Adobe software purchase.

4

Managing Licenses

In the Admin Console, you can manage your Adobe licenses, including adding or removing licenses, assigning them to specific users, and tracking usage.

5

Need help?

If you encounter any issues during the activation process or need assistance, please reach out to us using one of the methods found here: [AppDirect Support](#)

ABOUT APPDIRECT

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success. For more information about AppDirect, please visit www.appdirect.com.

