

# Azure Reserved Instances

## What are Reserved Instances?

Azure RIs allow you to reduce cloud costs by committing to a specific capacity for a set term. This can lead to significant discounts compared to pay-as-you-go pricing. RIs are ideal for predictable, consistent workloads and are available for various resources.



## Prerequisites

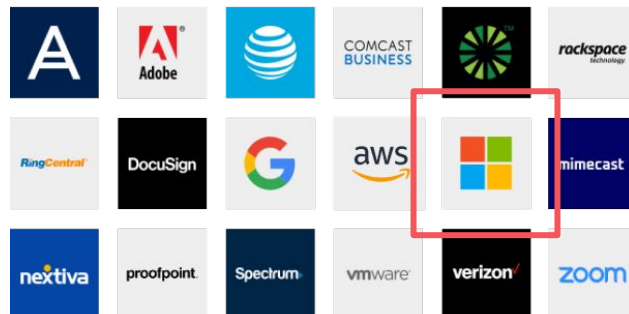
You need an active Azure Subscription procured through AppDirect and a role (e.g., Billing Admin) that allows access to billing features in the Azure Portal.

*"Once you've received confirmation from our team, you will be able to sign into the Azure Portal and purchase RIs."*

## 5 easy steps to activate:

1

Contact our team at [help@appdirect.com](mailto:help@appdirect.com) to request Azure Reserved Instances enablement as this feature may not be enabled by default.



2

Assess your resource requirements to determine suitable RIs for your needs. Use tools like **Azure Cost Management** to analyze usage patterns over the last 7, 30, 60 days or more.

3

Sign in to the [Azure Portal](#). Search for and select **Reservations**.

You will be prompted to select your Azure **region**, **resource** type, and **term**. Refer to [this article](#) for additional information on buying Azure reservations.

4

To learn more about managing Azure Reservations, sign up for Microsoft's [RI training module](#).

5

Need help? Our team is here to assist you with any inquiries related to Azure or the Marketplace itself. Should you encounter any difficulties or have questions, please contact us at [help@appdirect.com](mailto:help@appdirect.com)

### ABOUT APPDIRECT

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success. For more information about AppDirect, please visit [www.appdirect.com](http://www.appdirect.com).

