

# What to expect

## Invitation to join Adobe VIP

Look out for an email invitation titled "Action Required: Invitation to Join the Adobe Value Incentive Plan". Simply click on the "Join now" button highlighted in blue to proceed.

## Adobe Admin Console

Once you have joined the Adobe Value Incentive Plan, you will be able to log in to the Adobe Admin Console to start [creating users and assigning licenses as necessary](#).

*"The Adobe Admin Console serves as a centralized hub for administrators to allocate licenses, assign permissions to users, and manage billing and subscription details."*



## Adobe Renewal Warning

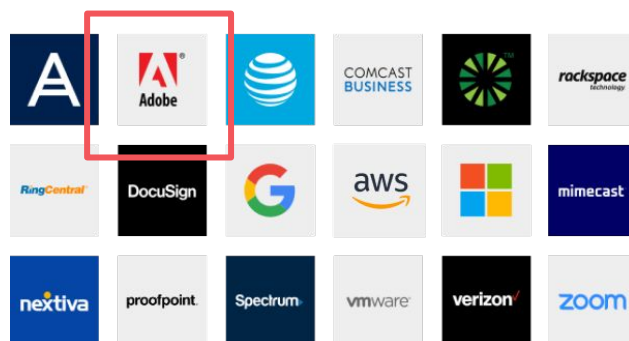
Please note that you may see a Renewal warning banner in your Adobe Admin Console if you have licenses set to expire (i.e. due to non-renewal, decreasing user seats, or moving to another product). It is safe to ignore this banner.

## 5 easy steps to activate

1

### Email Invitation to join Adobe VIP

Click on the link provided in the invitation email "*Action Required: Invitation to Join the Adobe Value Incentive Plan*" to access the Adobe Admin Console.



2

### Accessing Adobe Admin Console

Log in to the [Adobe Admin Console](#) using the provided credentials or create a new account if necessary.

3

### Activating Licenses

Follow the prompts in the Admin Console to activate your licenses, which may involve entering serial numbers or codes provided with your Adobe software purchase.

4

### Managing Licenses

In the Admin Console, you can manage your Adobe licenses, including adding or removing licenses, assigning them to specific users, and tracking usage.

5

### Need help?

If you encounter any issues during the activation process or need assistance, please reach out to us using one of the methods found here: [AppDirect Support](#)

#### ABOUT APPDIRECT

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success. For more information about AppDirect, please visit [www.appdirect.com](http://www.appdirect.com).

